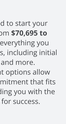
Your Path to Success: Investment and Fees for N-Hance Explained

With locations spanning across North America, N-Hance Wood Refinishing provides entrepreneurs with a strong path toward realizing their full potential. This journey begins with our low cost of ownership, making N-Hance an affordable and accessible franchise opportunity in the growing home improvement industry.

Total Investment Range

The total investment required to start your N-Hance franchise ranges from **$70,695 to $194,995**. This range covers everything you need to launch your business, including initial fees, equipment, marketing, and more. N-Hance's flexible investment options allow you to choose a level of commitment that fits your budget while still providing you with the tools and support necessary for success.



Initial License Fee

The initial license fee for an N-Hance franchise ranges from **$22,500 to $45,000**. This fee grants you the ability to operate under the trusted N-Hance brand, providing you with the credibility and recognition that comes with it.

The initial license fee secures your place in the thriving home improvement industry and sets the stage for your business success.

Initial Package: Equipment, Product, Marketing, and Operations

Ranging from **$41,495 to $44,495**, the initial package fee covers all the essential tools and resources you need to get your business up and running. This Business-in-a-Box package includes high quality, proprietary equipment, specialized products, a marketing launch package, and operational support designed to ensure a smooth and efficient start. The fee is partially payable as a lump sum when you sign the Franchise Agreement, with the remainder paid in installments.

Business Vehicle

The cost of a business vehicle for your N-Hance franchise can range from **$0 to $60,000,** depending on whether you already own a vehicle or choose to purchase or lease one. This vehicle is essential for transporting equipment, meeting with clients, and delivering services on-site. Typically, the expense is managed through a down payment followed by monthly installments or lease payments, allowing for flexibility based on your financial situation.

Additional Costs Before Opening

Before you officially open your N-Hance franchise, there are several additional costs to consider, ranging from essential business setup expenses to ensuring you're fully prepared for a successful launch. Here's a breakdown:

Three Months' Rent: $0 - $7,500

Covers the first three months of rent for your business location, paid as a lump sum at lease signing.

Telephone and Business License: $400 - $4,000

Includes setting up a business phone line and obtaining the necessary licenses to operate.

Travel Expenses for Training: $1,000 - $4,000

Covers your travel costs while attending N-Hance's comprehensive training program.

Insurance: $600 - $6,000

Ensures your business is protected with the necessary insurance policies.

Computer System: $0 - $2,000

Funds the purchase of a computer system essential for managing business operations.

Permits and Licenses: $700 - $5,000

Covers the costs of obtaining local permits and licenses required to operate.

These upfront costs are essential investments that set the foundation for a successful N-Hance franchise, ensuring you're fully equipped and compliant from day one.

Marketing and Additional Funds

To kickstart your N-Hance franchise, allocating funds for marketing and other essential costs during the early stages is important. Here's what you need to know:

Advertising – 3 Months: $1,500 - $5,000

These funds are dedicated to initial marketing efforts, helping you build brand awareness and attract your first customers. Effective advertising during the first few months is crucial for establishing your presence in the market.

Additional Funds – 3 Months: $2,500 - $12,000

This budget is set aside to cover any unforeseen expenses or additional working capital needed during the first three months of operation. Having these additional funds ensures your business runs smoothly as you build momentum.

Investing in these areas ensures that your N-Hance franchise thrives in the initial phases of ownership with the marketing support and financial cushion needed to thrive in your local market.

Marketing Investment by the N-Hance Franchise

At N-Hance, we believe in providing franchisees with the tools and support they need to hit the ground running. We don't expect you to handle marketing all on your own—that's why we offer a comprehensive "Quickstart Marketing Program" designed to boost your business right from the start.

Customized Website and Email

Our team will create a custom, mobile-responsive website tailored to your franchise, ensuring you have a strong digital presence. We'll handle website hosting for the first six months and develop localized SEO content to help you reach customers in your area. You'll also receive a professional N-Hance email account, complete with hosting for 12 months, giving your communications a polished, consistent look.

Digital Footprint Package

We know how important it is to establish a robust online footprint. That's why we take care of setting up your business across key online directories, building your reviews, and launching targeted Google Ads campaigns. In addition, we'll help you get started on social media with professional account setup and ads on platforms like Facebook and Nextdoor, helping you connect with local customers right from the start.

Partial Van Decal Voucher

Your vehicle is a mobile advertisement, and we make it easy to get started with our $1,100 van graphics voucher. This covers the cost of your N-Hance van decals, though installation is not included.

In-Home Sales Package

To ensure you're ready for customer consultations, we provide an in-home sales package, including branded tri-fold brochures, sample doors, and a professional bag for easy transport. You'll also receive four branded shirts to create a cohesive, professional look when meeting with potential clients.

Print and Home Show Vouchers

Maximize your marketing efforts with our $300 print voucher and $600 home show voucher. These resources give you the flexibility to create print materials and participate in local home shows, helping you build visibility in your community from day one.

Financing Options

Financing can make your path to business ownership even more affordable, and N-Hance offers various options to help you get started.

In-House Financing

For qualified applicants, N-Hance provides in-house financing to cover a portion of your investment. This option simplifies the funding process and helps you move forward with confidence.

Third-Party Lenders

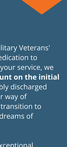
N-Hance has established relationships with reputable third-party lenders who can assist you in securing additional funds. These lenders are familiar with our business model, making it easier for you to obtain the financing you need to open your franchise.

Exploring these financing options can reduce the financial burden and help you achieve your goal of owning a successful N-Hance franchise.

Veteran Discounts

At N-Hance, we recognize military Veterans' leadership, discipline, and dedication to entrepreneurship. To honor your service, we proudly offer a **$4,500 discount on the initial franchise fee** for all honorably discharged Veterans. This discount is our way of supporting Veterans as they transition to civilian life and pursue their dreams of business ownership.

We believe Veterans make exceptional franchise owners and are committed to helping you thrive in your new venture. Thank you for your service, and we look forward to supporting you on your journey with N-Hance.



Join N-Hance Today

Ready to start your journey with N-Hance?
Contact us today to learn more about how you can join the N-Hance family and start your path to business ownership.